



Executive Commitment to Establishing a Corporate Culture of Wellness

I, _____, hereby affirm my commitment to provide a culture of wellness for my organization’s employees. As the executive leader of this organization, I am dedicated to making healthy policy changes to help all employees live longer and live better. I will establish a corporate culture that encourages and supports key leadership strategies for wellness, tobacco-free environments and tobacco-free employees, healthy food choices and opportunities for physical activity. I understand this is a professional and personal commitment and will lead this initiative by modeling responsible, healthy behaviors. I will include strategic wellness goals in my organization’s business plan. I will actively encourage and support employees to adopt healthier lifestyles.



I commit my institution to benchmark and strengthen our wellness capacity with Prevention Partners’ WorkHealthy America strategic planning tool, and to work to achieve a comprehensive wellness environment, supported by policies and procedures.

I have identified leaders and corporate officers to participate on a wellness committee in order to establish and maintain a corporate culture of wellness.

- Corporate liaison to wellness team _____ (name)
- HR/Wellness staff _____ (name)
- COO _____ (name)
- Executive Assistant to CEO _____ (name)

Print Name

Organization

Signature

Date

Please sign, retain one copy for your records and return to:

WorkHealthy America Program Manager
Prevention Partners
88 Vilcom Center Dr., Ste 110
Chapel Hill, NC 27614
Fax: 919-960-0592

Contact Information

- **Corporate liaison to wellness team:**

_____ (name) _____ (title)
_____ (phone number) _____ (email)

- **HR/Wellness staff:**

_____ (name) _____ (title)
_____ (phone number) _____ (email)

- **COO:**

_____ (name) _____ (title)
_____ (phone number) _____ (email)

- **Executive Assistant to CEO:**

_____ (name)
_____ (phone number) _____ (email)